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FOR IMMEDIATE RELEASE

FOR ADDITIONAL INFORMATION

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GRANT AWARD FROM BLUE CROSS & BLUE SHIELD OF IL

October 5, 2010 (Chicago) – Blue Cross and Blue Shield of Illinois has recognized the Asian Health Coalition for its success in implementing a Diabetes self-management program in the Chinese, Vietnamese and Cambodian communities with a \$15,000 grant to continue this important program.

“We are proud to support the Asian Health Coalition (AHC),” said Clarita Santos, Blue Cross and Blue Shield of Illinois director of community health initiatives. “Our mission is to promote the health and wellness of our members and our communities through accessible, cost-effective, quality health care. By supporting organizations like AHC, we are able to reach out to the people most in need.”

AHC is one of 170 organizations to receive a grant in 2010 from Blue Cross and Blue Shield of Illinois, which focuses its giving in the areas of health and wellness and human services. Additional information about preventative care and wellness promotion is available at www.bcbsil.com.

About AHC: Established in 1996, the Asian Health Coalition is a 501(c)3 non-profit with a mission to improve the health and wellness of the Asian American community through advocacy, technical assistance, community-based education and research. To learn more, visit www.asianhealth.org.

About Blue Cross and Blue Shield of Illinois: With approximately 7 million members, BCBSIL (www.bcbsil.com) is the largest health insurance company in Illinois. Started in 1936, BCBSIL is committed to promoting the health and wellness of its members and its communities through accessible, cost-effective, quality health care. BCBSIL is a division of Health Care Service Corporation (HCSC), a Mutual Legal Reserve Company. HCSC is an independent licensee of the Blue Cross and Blue Shield Association.