

New FDA Regulations

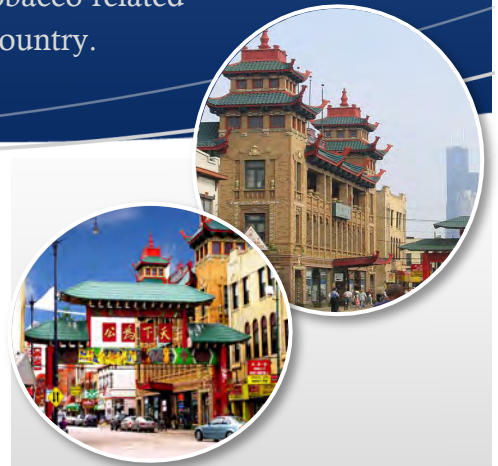
By following these regulations you can help prevent youth under the age of 18 from the dangers associated with smoking and other tobacco products.

On June 22, 2010 the Food and Drug Administration began enforcing new regulations that restrict the sale, distribution and marketing of cigarettes and smokeless tobacco products to reduce tobacco-related illnesses and deaths in Chicago and across the country.

Following is information on how these regulations affect local business and retailers.

- Retailers cannot sell or advertise flavored cigarettes.
- Retailers cannot sell cigarette packages with less than 20 cigarettes.
- Retailers cannot give free samples of cigarettes or smokeless tobacco.
- Use of any self-service tobacco display is prohibited.
- Retailers cannot sell any tobacco products with labels or advertising that is not in compliance with FDA requirements.
- Retailers may not offer gifts or other items in connection with the sale of a tobacco product.
- Retailers must continue to prohibit the sale of any tobacco products to anyone under the age of 18 and must verify age with a photo ID if the person appears to be under the age of 27.

*Penalties for non-compliance range from \$250 to \$10,000 fines. In extreme cases, the FDA will be able to issue no-sale orders against retailers.



If you would like more information on the FDA rules and regulations, please contact the Chicago Tobacco Prevention Project:

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